



Matt McCLOW

graphic designer

**Objectives:**

To provide entry level graphic design and production art assistance in an energetic and professional environment

**Education:**

**Columbia College** - Chicago, Illinois

Post Baccalaureate - Graphic Design - 2007

**Michigan State University** - East Lansing, Michigan

Bachelor of Arts in History - 1992

**Experience:**

**Lansing State Journal** – Lansing, MI Feb 09 — Current

Freelance Graphic Designer & Production Artist (via remote)

- Design spec ads for existing and new clients
- Create weekly 4-6 page, color product ads for a \$1 million account (L&L Food Centers)

**Queue Advertising** – Lansing, MI May 08 — Oct 10

Freelance Graphic Designer/Production Artist (via remote)

- Developed concept and design for Queue leave behind brochure
- Created a six page brochure for FTT Proving Grounds
- Designed key proposal materials, including design for multiple concepts and PowerPoint Presentation for Indian Trails Bus Line
- Designed logo, business cards, and business plan for Caring 4 Nurses

**Catholic Church Extension Society** - Chicago IL Nov — Dec 08

Freelance Production Artist

- Created ads for churches and national sponsors included in CCES's annual calendars
- Typeset existing ads initiated by the Lead Designer for calendar
- Proofed and prepped final PDF product for print

**Gannett Advertising** - Chicago, IL June — Aug 08

Freelance Production Artist

- Responsible for production of sold advertising for USA Today
- Built ads for All American Mattress, Auto Tech and Bath Fitter
- Typeset client proofs, internal and customer proof corrections

**Computer:**

Creative Suite • Microsoft Office Suite • Quark 7 • Flash • Dreamweaver

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